

MOTIVATIONAL SPEAKER | SELF-CHANGE ADVOCATE

Jorge Sierra is a motivational speaker and self-change advocate taking his audience by storm with his transparent and inspiring story of triumph and perseverance.

Due to his former affiliation with gangs, Jorge was gunned down leaving him paraplegic at the age of 17. Over the next 23 years, Jorge dedicated himself to changing his mindset and environment. He threw himself into his craft, becoming a Licensed Master Barber and Class I Cosmetologist. He is also an Instructor and Evaluator in multiple states.

As a member of the ETA Certified Speakers program, Jorge studies under the tutelage of World Renowned Motivational Speaker and Author, Dr. Eric Thomas, whom he credits for changing his life. The series of changes he made allowed him to no longer be confined to his mental wheelchair as well as his physical wheelchair. Jorge now uses his life experience to motivate and guides individuals to destroy their own mental wheelchairs. He helping them see past their physical and mental challenges so they can walk in their purpose. Jorge shares his message with schools, barbershops and sons and has even spoken to the NFL's Carolina Panthers.

"I did the guns. I did the drugs. My mindset was paralyzed. I wasn't in a wheelchair yet, but I was in a MENTAL WHEELCHAIR. My way of thinking was that my situation was what defined me. What I was accustomed to doing and seeing, that's who I thought I was...until I TOOK OWNERSHIP."



## SPEAKING PROGRAMS

Jorge's signature speaking program is centered around his W.A.L.K. campaign:



### WHAT'S YOUR WHEELCHAIR?

In this section, Jorge teaches his audience how to identify their mental wheelchairs, whether it be addictions, self-esteem, or mindset deficiencies



#### **ASPIRE TO BE GREAT**

It takes more than a mental shift. Jorge shares how to make greatness not only something to aspire to, but a state of constant being.



#### LIVE IN YOUR PURPOSE

In this section, Jorge discusses the importance of discovering what your purpose is and then how to live in it.



#### KILL YOUR WHEELCHAIR

In this final chapter, Jorge gives actionable strategies on how to overcome any mental wheelchair that may have been a constant nemesis in the past.

**CONTACT** INFORMATION

### PREVIOUS SPEAKING ENGAGEMENTS























# **TESTIMONIALS**

"I was really touched just by my struggles with autism spectrum that no matter what I know that I can push through that and keep that in mind. His quote was very touching: I REFUSE TO LOSE!"

"He was real, he wasn't afraid to pull out where he's been. He didn't talk in that boring monotone voice that everyone else typically does. He used the language that people here use. He was able to connect with them and get real with them. Speaking their language goes a long way here."

JOB CORPS ATTENDEE "He's the most inspiring speaker I've ever heard!"

